

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



... CHOICE ...  
**STRAWBERRY PLANTS**  
FOR SALE AT

**SUNNYSIDE FRUIT FARM**

.... SPRING OF 1917....



**THE ROYAL PURPLE RASPBERRY**

I have been selling strawberry plants for 47 years in Reading, Mass., twelve miles from Boston. Now I am eighty-two miles from the Hub, up in God's country, (man made the city). I am on a 200 acre farm where I can raise plants on new land every year. I have only a small stock of plants this spring but they are strong, healthy plants. None better grown—few as good.

**For Best Results.** Set your plants as soon as the ground will crumble behind the plow. Plants can be set any day in the year except Sunday if the ground is not frozen. Last year I set out 5,000 plants the 5th day of June and I did not lose a dozen of them.

**C. S. PRATT, Proprietor**

**R. F. D. 2**

**ATHOL, MASS.**

**Tel. Conn.**

LIBRARY

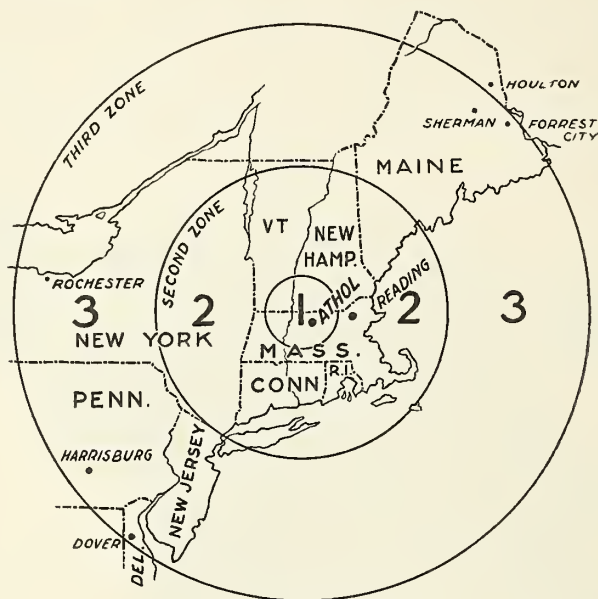
RECEIVED

★ JUL 21 1920 ★

U. S. Department of Agriculture

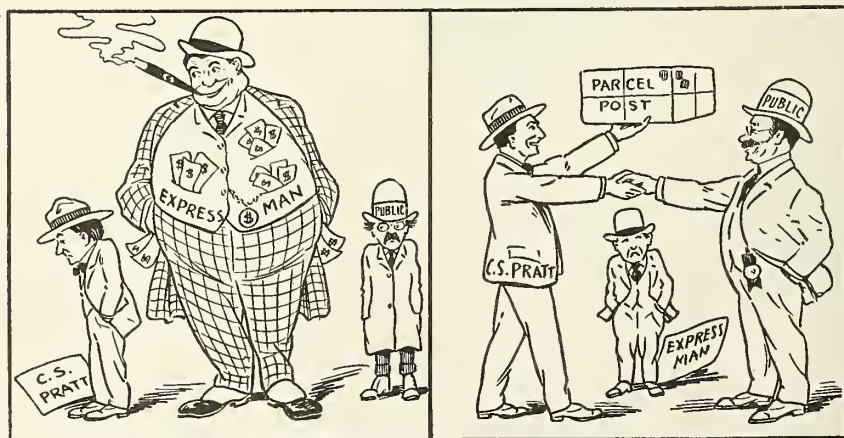
## C. S. PRATT'S NURSERY, ATHOL, MASS.

All plants in dozen, hundred or four hundred lots will be delivered at your post office, post paid by parcel post, only in the 1st, 2nd and 3rd zones from Athol.



**Athol, Mass.,** is the Hub of the BEST SECTION of Strawberry Growers in the UNITED STATES. We have the markets at our very doors. Why, in the State of Massachusetts alone there are one hundred cities and towns with a population of 5000 and over.

The 3rd zone takes in all of N. E. States, except Aroostook County, north of Houlton, Me., and nearly all of New York State. Ask your postmaster what zone you are in from Athol.



AS IT WAS

AS IT IS NOW

C. S. PRATT'S NURSERY, ATHOL, MASS.

# \$50 in Gold to the Four Parties raising the largest number of Quarts of Strawberries in 1918

From 400 plants bought of me during the spring of 1917

To the the one who raises the largest crop	\$20 00
" " " " " " " 2nd "	15 00
" " " " " " " 3rd "	10 00
" " " " " " " 4th "	5 00
	<hr/>
	\$50 00

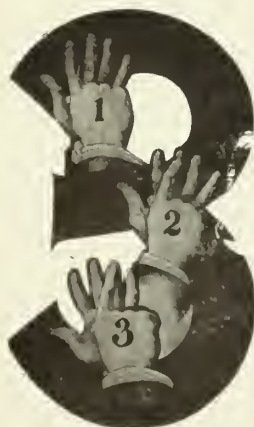
The money will be paid Oct. 1, 1918

## RULES AND REGULATIONS FOR THE CONTEST

You can grow them any way you wish, hill culture, matted row or any old way. The price you receive for the fruit does not count, I simply want the yield in quarts. A good photograph of the patch must be taken during the picking season and must accompany your report, also giving varieties grown and mode of culture and the amount of manure or fertilizer used. I reserve the right to use the photograph in my future catalogues.

I hope every customer, who buys 400 plants will try and report. Two years ago, I offered \$100 for the party who raised the largest crop in 1916. Only one customer reported out of 500. Probably they thought their chances for winning were small. This year the prize has been divided into four prizes. Try for it. If you are not lucky enough to receive one of the prizes, you will be rewarded by a bigger crop, for the extra care given your plants.

You can  
count them  
on three  
fingers



Sample  
GOOD

Warren  
BETTER

1st Quality  
BEST

Go East, go West, go where you may, you cannot find three better berries for a beginner. They are all sure croppers, and will throw out **quarts, quarts, quarts**, for the grower.



## Three Ways of Setting a Plant



PLANTED TOO DEEP



PLANTED TOO SHALLOW



RIGHT WAY

Be sure and press the soil firmly around the roots so that you can take hold of one leaf and pull it off without disturbing the plant. There are more plants lost by improper setting than by any other one cause. Do not, under any circumstances, allow the plants to fruit the first year they are set out; when they are well blossomed go out over the bed and pull all the buds and blossoms off, as it is all the plants can do the first season to make runners and get ready to fruit the next year. The first three commandments in successful fruit growing are :

*Thou shalt not use poor plants.*

*Thou shalt not set plants carelessly.*

*Thou shalt not use ground until well fertilized and thoroughly prepared.*

Our plants are the highest standard reached. It is useless to look further, for better can't be found.

We guarantee all plants furnished by us to be first-class, true to name, delivered in good condition when shipped.

*We do not guarantee stock to grow, or results in any way. No complaint will be entertained that is not made immediately upon receipt of stock.*

There are so many causes for failure over which we have no control that we can assume no responsibility after stock is delivered in good order. Poor soil, unfavorable weather, ignorant or careless culture—all contribute to failure and are beyond our control.



FOLLOW THE CROWD

## SAMPLE (P)

One of the finest market berries grown—old reliable variety. 25c per doz., 85c per 100, \$2.75 per 400—via Parcel Post in 1st, 2nd or 3rd zones. \$3.00 per 500, \$5.50 per 1000, via Express.

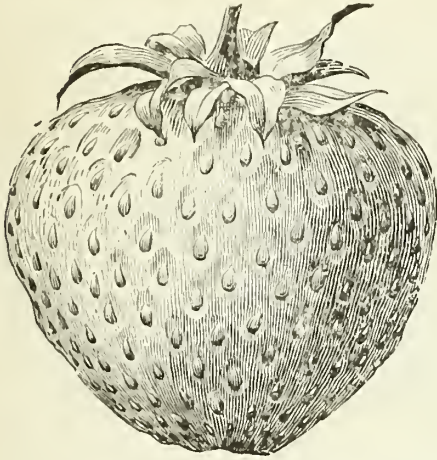
## KING EDWARD (S)

This is an excellent variety, a big cropper and will please you. 25c per doz., 85c per 100, \$2.75 per 400, via Parcel Post in 1st, 2nd or 3rd zones. \$2.75 per 500, \$5.00 per 1000, via Express.

## 1st QUALITY (S)

This is by all odds the finest, best and most profitable market berry in the United States. This is pretty strong—but I have never seen its equal as a money-maker. 25c per dozen, 85c per 100, \$2.80 per 400; via Parcel Post in 1st, 2nd or 3rd zones. \$3.25 per 500, \$6.00 per 1000 via Express.





### WARREN (S)

This is an immense cropper — quarts, quarts, quarts. It is a fancy berry and brings the highest price. I know no better variety for fancy fruit. It is dark-red and good flavor. It makes few runners, and that is why I cannot sell as low as some other varieties. Plants are large and stocky. 25c per doz., \$1.00 per 100, \$3.50 per 400, via Parcel Post, in 1st, 2nd or 3rd zones; \$3.50 per 500, \$6.50 per 1000 via Express.

### THE RYCKMANS STRAWBERRY

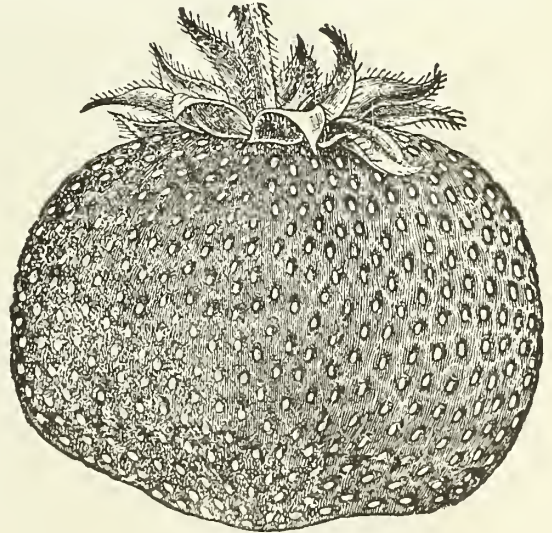
15 Strawberries to the Quart.

\$500 from Half an Acre

That is the record of the RYCKMAN STRAWBERRY under ordinary farm culture

The Ryckman strawberry is not a novelty or experiment, but has been extensively grown for several years, and wherever it is known there is a large and rapidly increasing demand for both the berries and plants.

It bears a tremendous crop of the very largest-sized berries, and is probably the sweetest and best flavored variety grown. In growth it is extremely vigorous, even on poor soils, and it is noted for bearing heavy crops continuously on the same ground for several years. It is perfect flowering and medium early. Farmers everywhere will find little difficulty in marketing at a good big price the berries from an acre or more of Ryckman, for there is an unlimited demand for very large sweet strawberries. Although it is such a heavy bearer, the Ryckman produces its entire crop in a few days, thus requiring but little time to harvest and sell the berries. Few, if any, farm crops will net the farmer as much money as an acre or more of Ryckman strawberries.



RYCKMAN

*This is almost as good as the Warren*

25 cents per dozen, \$1.00 per 100, \$3.50 per 400 via Parcel Post in 1st, 2nd and 3rd zones.  
\$3.50 per 500, \$6.00 per 1000 via Express

### SENATOR DUNLAP (S)

Great Cropper—Small Sized Berries.

25 cents per doz. 80 cents per 100, \$3.65 per 400 via Parcel Post in 1st, 2nd and 3rd zones

If any one wishes 500 or 1000 plants sent by parcel post let me know and I will give you the prices. Sometimes people are several miles from the Express Office and it will cost less to have the Plants come by Parcel Post.





### **THE PROGRESSIVE** *Fall Bearing Plants*

Superb and Progressive, Superb is the finest of the two, 25 cents doz., \$1.50 per 100,  
\$4.50 per 400 via Parcel Post in 1st, 2nd and 3rd zones

## ***The Royal Purple Raspberry***

The fine Purple Raspberry under cultivation is dry, hard and firm, does not crumble and can be picked before fully ripened, as it comes off the stem easily. Being easy to pick the tendency is to gather them before fully ripe, and they do not have that sickly, dull ashen color that purple raspberries usually have. One great point in favor of the Royal Purple is its lateness. The plants are strong, sturdy growers, nearly thornless, and when ripened in the fall and winter are of a beautiful dark red color. The original bush has stood in a stiff blue grass sod and borne fruit for thirteen successive seasons without fail. It is the hardiest purple raspberry the writer has ever seen, having withstood 35 degrees below zero without injury.

50 cents per doz., \$2.75 per 100 via Parcel Post in 1st, 2nd and 3rd zones

## ***Herbert Red Raspberry***

### ***The finest Red Raspberry for New England States***

From Bulletin No. 56 by W. T. Macoun, the horticulturist at the Central Experimental Farm at Ottawa, I take the following list of yields, which is the average from 12 plants for three years:

Herbert	.	.	.	.	.	.	.	36 lbs. 7 3-4 oz.
Turner	.	.	.	.	.	.	.	15 lbs. 13 oz.
Herstine	.	.	.	.	.	.	.	14 lbs. 4 oz.
Columbian	.	.	.	.	.	.	.	11 lbs. 9 1-4 oz.
Marlboro	.	.	.	.	.	.	.	7 lbs. 12 1-2 oz.
London	.	.	.	.	.	.	.	7 lbs. 12 oz.
Schaffer	.	.	.	.	.	.	.	6 lbs. 10 1-2 oz.
King	.	.	.	.	.	.	.	5 lbs. 15 oz.
Golden Queen	.	.	.	.	.	.	.	4 lbs. 15 1-2 oz.

(Cuthbert has been a failure, owing to winter injury to the canes)

From this table we see the enormous superiority in yield of Herbert over all other varieties. Professor Bailey, one of the best authorities in the world, places the average crop of raspberries per acre at from 54 to 100 bushels. Estimating the average yield, as reported by 56 growers, Card found the average to be 69 bushels per acre. But at the Experimental Farm, Ottawa, 1904, Herbert produced at the rate of 319 bushels and 26 lbs. per acre, or nearly five times as much as the average. This is simply wonderful. Imagine a pile of raspberries twice as large as the average crop of potatoes coming off the same amount of ground. My stock is absolutely pure. I got my original plants from headquarters in Canada.

**\$1000 a year for one acre Herbert Raspberries and Six Months' Vacation**

50 cents per doz., \$2.75 per 100 via Parcel Post in 1st. 2nd and 3rd zones,  
\$12.00 per 1000 via Express



## *The New Everbearing Raspberry*

**RANERE.** The heaviest cropping, everbearing raspberry known—St. Regis is behind the Lighthouse—**RANERE IS BETTER**—better than anything you ever planted in the raspberry line.

**Bears the first year planted**, producing its first fruit in June and continuing to produce great quantities of bright crimson, luscious berries every day all summer until frosts. Rich, sugary, with full raspberry flavor; they are of exceedingly meaty, firm texture, and keep in good condition longer after being gathered than any other raspberry.

**RANERE** is the earliest of all raspberries, beginning to ripen in Northern New York June 10, just as the strawberry crop is waning. It is wonderfully prolific, the first or main crop being far greater than that of any other red variety known, equaling the most prolific black cap or purple cane sort; it gives a good crop of fruit all summer and autumn, fruiting on the old canes in generous quantities until late in August. By this date berries begin to ripen upon the young or current year's canes, which continue to produce berries in increasing numbers until late autumn.

**RANERE** has a wonderful constitution, withstanding the severest winters as well as severe drought; does well on heavy soil, or on light, sandy soil; is a strong grower, with luxuriant foliage, which never suffers from sunburn.

**Strong plants**, \$1.00 per doz., \$5.00 per 100, Post Paid.

*Perfection Currant Cuttings, \$1.00 per hundred*

*The Best 4 Varieties of Grape Vines, 2 years old*

**Moore's Early** (blue) ripens 2 weeks earlier than the concord, 25c each, \$2.00 per doz.

**Niagara** (white) 25c each, \$2.00 per doz.

**Lutie** (red) 50c each, \$4.00 per doz.

**Concord** (blue) 10c each, \$1.00 per doz.



*Finest Berry Basket Made*

---

### *Wax-lined Paper Berry Basket*

Standard or full sized. They are the only baskets I use in my business. They are cheaper and stronger—every basket in a thousand is a good one. When one buys split baskets there are four out of every 50 that are worthless, so you only get a little over 900 good baskets out of every thousand paid for.

*A very fine Basket to ship Blueberries in  
\$3.00 per 1000*

---

**GOOD LUCK** to you, my friend; and may success attend, the whole year thru; whate'er you plan to do, or enterprise pursue—

**GOOD LUCK TO YOU!**

*Strawberry Pratt*

**DON'T** FOR A MOMENT think that I am the only Plant Grower in the New England States who can furnish you with First Class Plants. All I have to say is that my plants are as good as can be grown and are true to the name and if you order Plants from me to be shipped by Parcel Post

It's 10  to 1

You will not be disappointed in them.

Success in the plant business depends entirely upon the success of customers; and they can succeed only with strong, healthy, thrifty, dependable plants of the best up-to-date varieties, well grown, well dug, well packed. We solicit orders on this basis.

I have been doing business along this line nearly fifty years, going to do it as long as I live, going to live as long as I can and die when I can't help it.



*Mailing An Order*